



Decatur Book Festival

2011 Official Program Advertising Rates

Why advertise in the festival's program?

- The Atlanta Journal-Constitution Decatur Book Festival is the largest independent book festival in the country, drawing people from all over the metro Atlanta area and North Georgia.
- 200,000 copies will be printed for the 2011 festival.
- 175,000 copies will be distributed in the Sunday AJC on August 28; the remaining 25,000 copies will be distributed in libraries, bookstores, and throughout the festival grounds.
- Last year, over 60,000 people attended the festival– this year should attract even more.

Ad Size

Rate

Sixteenth page (2.375" W x 2.375" H)	\$ 225
Eighth page (4.89" W x 2.375" H)	\$ 400
Quarter page (4.89" W x 4.875" H)	\$ 750
Half page (9.89" W x 4.875" H)	\$1,500
Full page (9.89" W x 9.85" H)	\$3,000

InDesign files (with supporting fonts and links), high-res (300 dpi) jpeg, tiff, or eps files and print-ready PDFs are acceptable. Payment must be received by **July 17, 2011**; materials must be received by **July 26, 2011**.

Contact name _____

Address _____

Email _____

Business name _____

Address _____

Phone number _____ Size ad requested _____

Signature _____

Reserve your space today! Mail completed form and check (made payable to AJC Decatur Book Festival, Inc.) to Mary Flad, AJC Decatur Book Festival Ad Sales, P.O. Box 337, Decatur, GA 30031.

Or, mail in your completed form, and pay online at www.decaturbookfestival.com/adsales.

Questions? Contact Mary Flad at 404-435-5661 or mary@decaturbookfestival.com.

www.decaturbookfestival.com
