



Decatur Book Festival

September 1st and 2nd, 2007

Call for Exhibitors

The Atlanta Journal-Constitution Decatur Book Festival welcomes you to join in the literary festivities during Labor Day weekend, 2007. Tens of thousands from metro Atlanta and beyond are expected to attend. Festivities will include author signings and lectures, children's events, live music, cooking demonstrations, a poetry slam, a barbecue, and much more!



Is metro Atlanta ready to support an annual book festival? At long last, the answer appears to be yes. At the 2006 AJC Decatur Book Festival, Michael Connelly, Diana Gabaldon, Edward P. Jones and about 150 other authors spoke to standing room only crowds at virtually every venue.”

— Teresa Weaver,
The Atlanta Journal-Constitution



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Exhibitor Application Guidelines and Deadlines

Registration Deadline: June 30, 2007

Booths will be open:

Saturday, September 1: 10:00 A.M. to 6:00 P.M.

Sunday, September 2: 12:00 P.M. to 6:00 P.M.

One \$400 Exhibitor Booth consists of:

- One 10' x 10' frame tent with walls
- One 8' table
- Two folding chairs
- One ID sign
- Listing in program,* listing online

All fees to be paid by check, money order, or credit card.

We will provide electricity to a very limited number of booths.

Please indicate on the next page if you wish to purchase an electrically enabled location.

Make checks payable to:

Decatur Book Festival OR complete credit card info on application

Send check and/or completed application form to:

Decatur Book Festival

PO Box 337

Decatur, Georgia 30031-0337

Phone: (404) 371-9583

info@decaturartsalliance.org

Please note:

NO REFUNDS AFTER JULY 15TH, 2007.

*entry deadline is June 30th



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Call For Exhibitors Form

Registration Deadline: June 30, 2007

Please print or type

COMPANY NAME: _____

CONTACT NAME: _____

NAME AS YOU WISH IT TO APPEAR ON BOOTH SIGN AND IN PROGRAM: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE 1: _____ TELEPHONE 2: _____

FAX: _____ EMAIL: _____

TYPE OF BUSINESS: _____

(E.G., PUBLISHER, AUTHOR, MAGAZINE)

DESCRIBE IN DETAIL HOW YOU WILL USE THE SPACE:

(PLEASE TELL US AS MUCH AS YOU CAN TO HELP US PLACE YOUR BOOTH IN THE MOST APPROPRIATE SPOT! E.G., INDICATE IF YOUR BOOTH IS OF PARTICULAR INTEREST TO YOUNG AUDIENCES, OR IF YOU WISH TO PURCHASE AN ELECTRICALLY ENABLED LOCATION.):

I AM REQUESTING (ONE \$400 EXHIBITOR BOOTH CONSISTS OF: ONE 10' X 10' TENT, ONE 8' TABLE, TWO FOLDING CHAIRS, AND ONE ID SIGN.)

ITEM REQUESTED	QUANTITY		PRICE PER ITEM		TOTAL PRICE
NUMBER OF BOOTHS:		x	\$400	=	\$
ADDITIONAL TABLES:		x	\$10	=	\$
ADDITIONAL CHAIRS:		x	\$5	=	\$
ELECTRICITY:		x	\$100	=	\$
LATE SIGN-UP:		x	\$50	=	\$
TOTAL ENCLOSED →					\$

Late registrations will be accepted only as long as space permits, but are not guaranteed inclusion in our Festival program or on our web site.

Make checks payable to: Decatur Book Festival

SIGNATURE: _____ DATE: _____

Credit Card: Visa or Mastercard

CREDIT CARD: _____ EXPIRATION DATE: _____

CREDIT CARD NAME: _____



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Fact Sheet

The Atlanta Journal-Constitution Decatur Book Festival will be held September 1st and 2nd, 2007, on the historic Courthouse Square in downtown Decatur, just minutes from downtown Atlanta.

- The Atlanta Journal-Constitution Decatur Book Festival will be held rain or shine, and refunds are not issued for inclement weather.
- Full payment is due with the completed application form.
- Reservations are made first-come, first-served. You will receive placement confirmation upon acceptance.
- An information packet will follow with set-up instructions, locations, map, lodging information, etc.
- The Decatur Book Festival reserves the right to reject any applications deemed unsuitable or inappropriate for our event.

Late registrations will be accepted only as long as space permits, but are not guaranteed inclusion in our Festival program or on our web site.

Questions?

Call Mary Flad at (404) 371-9583 or email her at info@decaturationartsalliance.org